## UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO:

76/657862

MARK: RI

**CORRESPONDENT ADDRESS:** 

P. JAY HINES BAKER & HOSTETLER LLP 1050 CONNECTICUT AVE., NW WASHINGTON SQUARE, SUITE 1100 WASHINGTON, DC 20036-5304



GENERAL TRADEMARK INFORMATION: http://www.uspto.gov/main/trademarks.htm

APPLICANT:

Rotary International

CORRESPONDENT'S REFERENCE/DOCKET

NO:

90609.000004

**CORRESPONDENT E-MAIL ADDRESS:** 

## REQUEST FOR RECONSIDERATION DENIED

## **ISSUE/MAILING DATE:**

Applicant is requesting reconsideration of a final refusal issued/mailed January 9, 2007.

After careful consideration of the law and facts of the case, the examining attorney must deny the request for reconsideration and adhere to the final action as written since no new facts or reasons have been presented that are significant and compelling with regard to the point at issue.

Specifically, "club services, namely, organizing, supervising and guiding the educational and training aspects of the formation of clubs for philanthropic, humanitarian, service and educational purposes" is not clear because it is not clear what "training aspects of the formation of clubs" means. If the service is a training service, it must be specified as such and the field be clearly identified. "Providing online information... namely, providing on-line training" identifies two separate services; the service of providing information is identified and classified according to the subject matter of the information, while the service of providing training is always a Class 41 service, and so applicant must clarify whether it is providing information or training (or both) and classify the services accordingly. "Providing educational materials" is unacceptably vague; while applicant may state that it is providing course materials as an ancillary part of its Class 41 educational services, "providing educational materials through an e-learning center" is not acceptable because it appears to be a separate service, and the nature of the service is not clear. "Providing on-line information" is unacceptable because the subject matter of the information is not clearly Class 41 subject matter.

"Educational, training and instruction services, namely, conducting training seminars, conferences, conventions, assemblies and workshops in the field of philanthropic, humanitarian and service activities and distributing course materials in connection therewith; film and video tape editing services; publication of promotional and educational materials, namely, handbooks, brochures, magazines, books, directories and

manuals; on-line publication of electronic books, journals, informational pamphlets and periodical publications, namely, magazines and newsletters; education and entertainment services, namely organizing and conducting of educational and entertainment conventions, assemblies, conferences, seminars, exhibitions, meetings and training workshops in the field of philanthropic, humanitarian and service activities; providing online information in the field of education and entertainment **conventions**, **conferences**, **assemblies and workshops**; language translation of books, magazines, brochures, pamphlets and training manuals; vocational guidance; written text editing," in International Class 41.

Accordingly, applicant's request for reconsideration is *denied*. The time for appeal runs from the date the final action was issued/mailed. 37 C.F.R. Section 2.64(b); TMEP Section 715.03(c). If applicant has already filed a timely notice of appeal, the application will be forwarded to the Trademark Trial and Appeal Board (TTAB).

## Questions

If applicant would like to address this issue via telephone, or has questions about its application, please telephone the assigned trademark examining attorney directly at the number below.

/John M. Gartner/ Trademark Examining Attorney Law Office 102 (571) 272-9255

STATUS CHECK: Check the status of the application at least once every six months from the initial filing date using the USPTO Trademark Applications and Registrations Retrieval (TARR) online system at <a href="http://tarr.uspto.gov">http://tarr.uspto.gov</a>. When conducting an online status check, print and maintain a copy of the complete TARR screen. If the status of your application has not changed for more than six months, please contact the assigned examining attorney.